

THE TRACK AHEAD

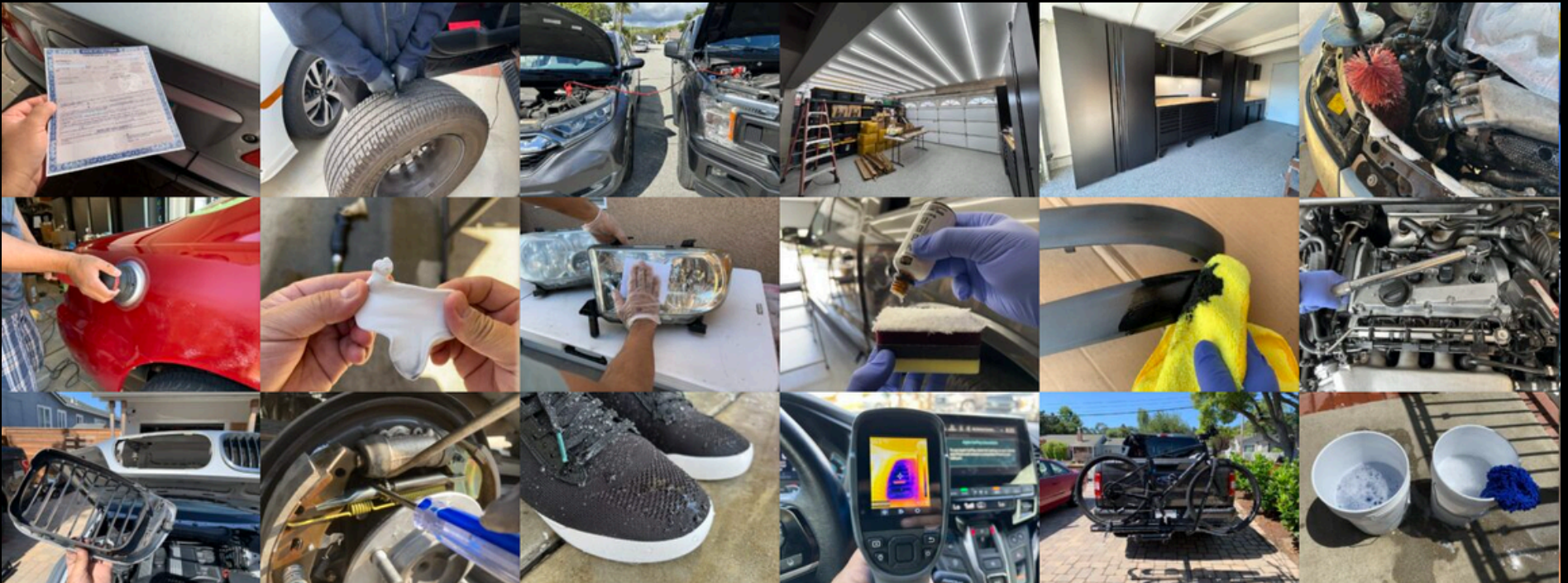
2025 Media Kit



What is The Track Ahead?

We help car enthusiasts take care of their beloved cars with helpful articles, DIY tutorials, and product reviews. It doesn't matter what car you've got-- you take pride in caring for your vehicle and that's who we're here to serve.

The Track Ahead started in 2016 and has racked up over 500 posts since. We take an unassuming approach to car care; providing readers with tried-and-true advice that cuts through all the hype and chatter that can be overwhelming and misleading.



By the Numbers



WEBSITE

55K

Avg Monthly Pageviews

12K

Avg Users per Month

3.75

Pageviews per Session

400+

Email Subscribers

FACEBOOK

550+

Followers

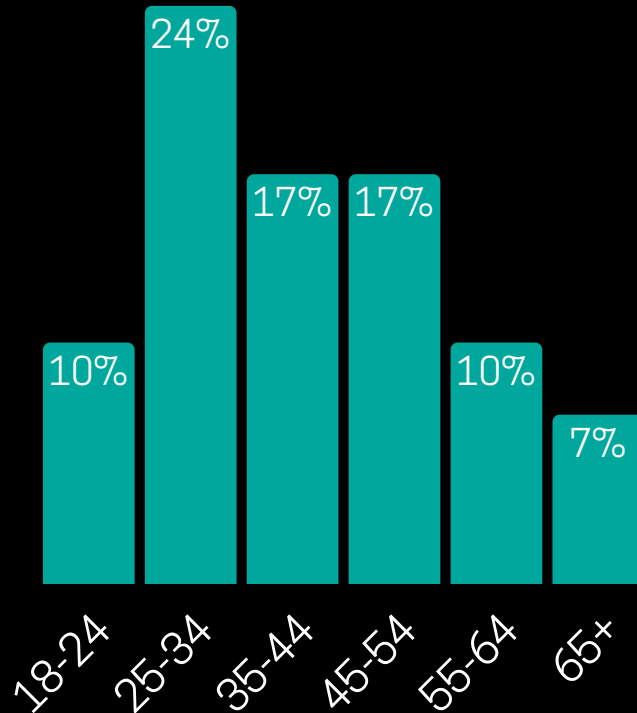
INSTAGRAM

12K

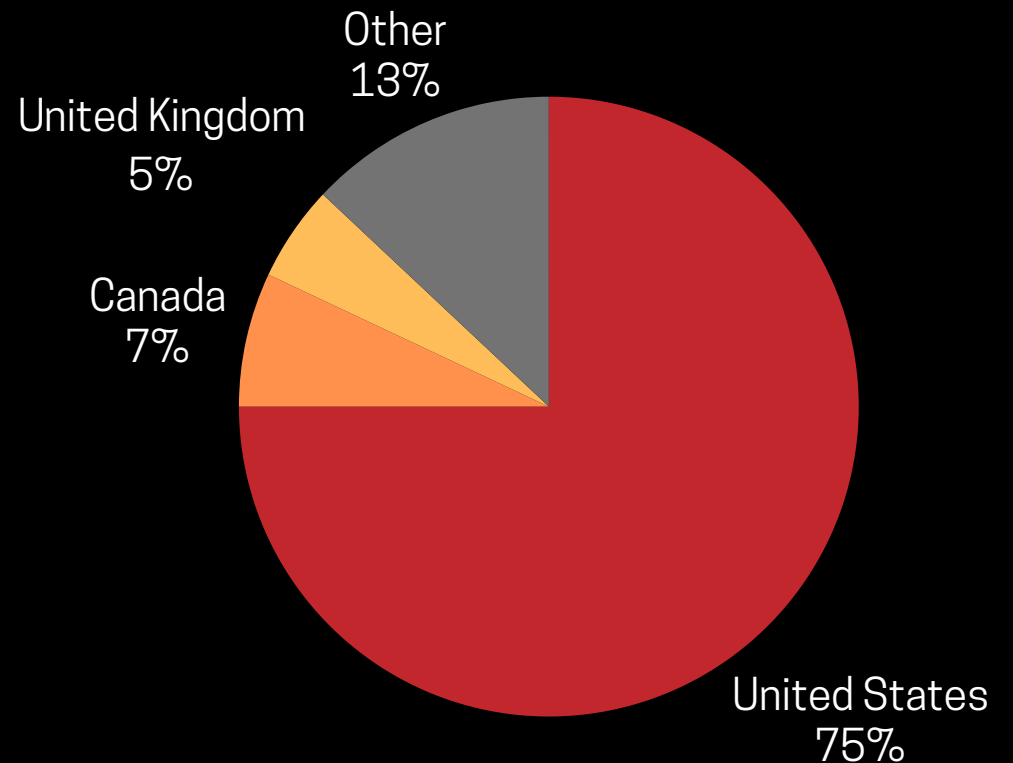
Followers

Demographics

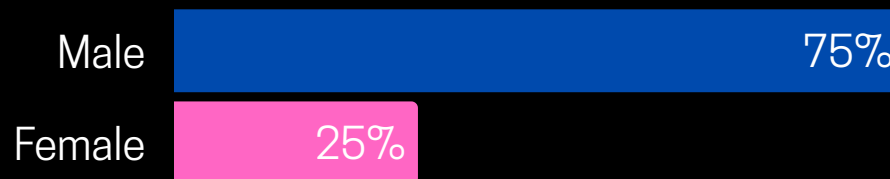
By Age Group



By Country



Gender



Brands We've Worked With



GOOLOO

*UNDR
DOG*

TOPDON



vessi

TAGRY

NUCAR

BROOKS



THEESE

Audew

Project Cars

90s-2000s cars are just divine. *chef's kiss*

It's just so much fun picking up these awesome cars and restoring them to their former glory. Along the way, we post DIY tutorials for the maintenance performed and common issues repaired to help other folks in the same boat.

We can't stop picking up new projects, so we have opportunities for sponsors and collaborations as we feature content on our project cars.

Our latest project is a 2002 Audi TT. It's the 180hp variant with a 5-speed manual transmission. We've been working through much of the needed maintenance, but we're looking for brands to partner with for the remaining detailing and upgrades to the car.

2003 Acura CL Type-S



2004 BMW 330XI



Current: 2002 Audi TT



Contact us for more info! scott@thetrackahead.com

Contact Us

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